



Medford Energy Committee

Office of Energy and Environment
City Hall Room 205
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Medford Energy Committee

Minutes

October 1, 2012, 6PM

City Hall Room 201

Attendees: Fred Laskey, Bob Paine, Jon Hunt, J.R Siegel, Susan Altman, Jeff Goldsmith, Elisabeth Krautschied, John Rodgers, Brett Sullivan

1. Approval of the Minutes of the September 5, 2012 meeting
 - Approved as amended
2. Green Awards Update (Fred)
 - Winners have been notified and invited to attend for a 1:30 presentation
 - Plaques have been ordered and should be here on time
 - Rick will video tape the award ceremony; J.R. is interested in videoing the winners at their homes for a Medford Goes Green episode
 - Press release is drafted and should go out in the next few days.
 - Some of the winners are also having tables at the Festival, depending on the nature of the business.
 - Consideration of what categories there should be in the future, businesses & residents are obvious, but there were property owners and organizations that didn't fit nicely in the categories that were being considered.
 - The Chamber would like help from the Committee on energy saving for their members. Perhaps using Portfolio Manager should be the first presentation/outreach we do.
3. Blog posts updates (Susan)
 - a. If you have blog posts send them to Susan
4. Cable Show Update (Fred)
 - a. Second episode is filmed and edited based on the Meet Me at the Mystic event. Light on energy, but a good show. 3rd episode will be based on Green Awards and Harvest Your Energy Festival

5. Anti-Idling Campaign Update (Jon)
 - a. Not getting off the ground, staying on the todo list. If anyone else wants to take it over.
 - b. To get it on the billboard all we have to do is have a jpg that we send to the Mayor's Office (Lisa Evangelista)
 - c. Where do we send people once we have a billboard up? How about a link to the DEP or EPA website?
 - d. We would love to have a flyer we could hand out to all the daycares. Can we get kids at the schools to make posters for outreach?
 - e. Jon will develop a plan to bring to the next meeting for us to discuss next steps.

6. Annual Report (Fred)
 - a. Fred is still working on it.

7. Update from outreach efforts

8. Switchbox painting update (Jon & John)

9. MAPC LEAP update (Alicia)

Feedback – consistency on use of terms like “clean energy” and “energy efficiency” and clarity on exactly what we mean by them. Preferences is to use “renewables” when we mean renewables.

We want to state clearly the terms energy efficiency, renewables & energy conservation should be used correctly specifically – use of “cleaner sources of energy” means switch oil to natural gas.

Baseline – get first data-dump from utility & set year

Benchmark – similar buildings with similar usage and compare them to each other, would we use Portfolio Manager? i.e., need to include occupancy, hours of use, degree days.

Tracking – Look at data over time and where it stands.

Elisabeth could talk to MAPC about the definitions and what we could compare.

10. Harvest Your Energy Festival (Alicia)

- Reach out to vendors

- Picture

11. New Business

Alicia permanent position; EECBG grant finished

Mayor requesting money from City Council for Efficiency upgrades

Municipal energy usage is down significantly from our baseline year of 2009, confirming #s before we do a press release, but the numbers appear to be worthy of doing some PR.

Jim Hunt is the new Vice President of North East Utilities - Parent company of NStar, New Hampshire's power company & Berkshire Power

12. Adjourn

Reminder: please turn in signed copies of Open Meeting Law forms and ethics forms.

For accommodations please call in advance: 781-393-2137

or TTY: 781-393-2516