

Medford Energy Committee

Office of Energy and Environment

City Hall Room 205

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Agenda

May 7, 2012, 6PM

City Hall Room 201

Start 6:10; Fred Laskey, John Rodgers, Rick Sacco, Jon Hunt, Susan Altman, Jeff Goldsmith , J.R. Siegel, Alicia Hunt, Kathleen McKenn,
Guests: Brennan Mullaney, Mike Baskin

1. Approval of the Minutes of the April 2, 2012 meeting
2. Earth Day Re-cap (Susan) - About 85 people, good turnout, will be debrief. Question about whether it should be merged more officially with the Mystic River Cleanup
3. Green Awards – Rules for MEC participation (Fred) – Press release is out there and all over They have a lot of videos. If you are part of an organization, get someone else to nominate the organization. Members can be nominated individually, but by someone else. At this time awards are simply decals and certificates.

Chamber wants information on where to get energy information for their members.
Health Fair – Jeff will do in AM- 10-something. Jon noon-2, Susan – a few hours, Kathleen, depends on the weather.
Question about the fee involved.

4. Cable show with MHS video discussion/status/next steps
Checking on training sessions. Have 23 min of footage from first event. Request to get Michael Malone did interesting Medford song parody, would be good for show.

5. Blog posts updates
Susan needs help doing the blog updates. Fred will do one in the next week or so about the Green Awards. We need some other posts.

<http://www.youtube.com/user/CityofMedfordMA>

http://medford.org/Pages/MedfordMA_Energy/index - Office of E&E, has link to Energy Committee page

<http://medfordenergy.org/> - Committee's actual page -

Blog on the Transcript

http://medford.org/Pages/MedfordMA_Energy/energycommittee - Committee listing on City's website

6. Anti-Idling Campaign Update (?)

Jon – Susan, Fred, Kathleen, Elisabeth

Have a press release ready to go when the ozone warnings come out in July. Start in July and keep going into the school year. Lots of feed

7. MAPC LEAP grant update from sessions (Alicia) - Great feedback from the meetings

8. Idea to paint switchbox – Committee is supportive.

10. New Business

MEC should prepare report to give the Mayor & City Council on what the committee has done this year. Please send Fred what should be in it, bullets & paragraphs and Fred will compile. Green Medford & NSL will share the last Thurs of each month, Rick will work with Susan on those MEC wants table last 3 weeks before the festival

9. Presentation from Tufts graduate students on “Student Residential Energy Efficiency in Medford”

Many landlords and tenants don't know about the MassSave program. Split incentive program. Provide information directly – they have recommendations on how to reach people off campus, and even more about how to connect on campus.

Landlords don't want to take the cost on of the work because they don't pay the electric & gas bills

Landlords can take \$2000 per unit, for blds of 4 or fewer units.

Recommend setting up a mechanism between Medford & Tufts to get students to work on projects through their classes.

Tisch College for active citizenship – fellowship program to get students from Tufts involved in the community – undergrad program - Diane McCloud is the City rep to the Tisch board. On this committee or as part of an organization

Work Study – Fed Govt program to help students get jobs to lower burden – Fed/Tufts pays 75% of salary. City would pay 25% - any community organization – Graduate is \$15-20/hour Harvard & MIT also have federal work study.

Tufts does not keep database of students living off campus, but this may be changing. Outreach to off-campus students is minimal. Came from Office of Community Relations, once a year.

School has Eco-reps (dorms), Eco-ambassadors (buildings).

Medford would need to approach the school to get the program going, but we could perhaps hire someone through the Tisch college.

City of Boston website has place for students – linked from top level:

<http://www.cityofboston.gov/students/>

Students may only visit such websites once a year. They actually get most information from Facebook and Youtube.

Should we have a rep from Tufts, possibly an intern from the Office of Sustainability be a rep to this committee.

40% of housing in Medford is rentals, and only 5% of that is Tufts, about 450 units. It's a small group, but it's a group that can be targeted and organized. Most of them also care about Climate Change and will take the small steps.

MassSave is pretty much the best program in the country, but it is bldg. envelope focused, not behavior focused. Students need more behavior education.

11. Adjourn – 8:00 PM