



City of Medford
Medford Energy Committee
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Medford Energy Committee Agenda
July 14, 2014, 6PM
Rivers Edge Conference
Room

Attendees – Susan Altman, Kathleen McKenna, Jeff Goldsmith, Laretta James, Cathy Young, Jonathan Hunt, John Rodgers, Alicia Hunt
Guests: Nick Lanzilli

1. Administration

- Approval of the Minutes of June 2, 2014 meeting - Tabled until next month
- Revisions/update to Energy Committee website (J. Hunt)
 - Cara, intern in energy office is updating the current <http://medfordenergy.org/gogreen/> website. She has moved a number of pages over to the new site and is waiting for Alicia to proofread them before we publish them. Most of the pages from medfordenergy.org have been moved over to the new site.
- Update on by-laws status and development of procedures (Young)
 - Cathy still needs to meet with the Mayor to understand what he wants to do when someone leaves and other similar issues.
- MEC project advising - Status update of draft letter for MEC review (McKneally)
 - Luke is away this week but still wants to work on this effort
- Susan is stepping off the committee but will be continuing on the recycling subcommittee. There could easily be additional people on that subcommittee if it was advertised. She feels that the Energy committee has so much energy right now that she needs to focus on other things. Susan has been on the committee since the start of the Clean Energy Committee

2. Update on 2014 Active Subcommittees

- 2014 Subcommittee Status Updates - Midyear target assessments
 - a) Education - (Tuden) - Curtis not here, not much currently going on.; Kathleen will forward Green Apple Day of Service grant opportunity to Alicia to share with teachers.
 - b) Recycling (Altman) - Jeff, Luke, Linda & Susan met and talked about composting. Best candidate for payback. Recommendation is to target biggest producers first. Tufts already completely on board with composting so they are looking at who is the next tier, not covered by the law, but big producers of food waste. Long discussion about outreach of recycling efforts, social marketing, printing (needs budget), refrig magnet with composting schedule? Alicia offered to coordinate meeting between member of committee to DPW Office Manager. Can we get all green things on green calendar embedded on the website. Committee will look at adding recycling calendar to City google calendar. To access that calendar in your google calendar, in the section that says “add a friends calendar” put:
medfordmassachusetts@gmail.com
Alicia will ask WM about a recycling tour and for recycling numbers.
 - c) Green Awards - (Goldsmith)
Reception for past winners next Wednesday. Alicia will have intern call and follow up on invitations. Only 2 applications so far, residential. Need to get more applications. Cara put up flyers around town about the GA. Susan will have some at her table for Circle the Square as

well.

Need to go over reception.

Kathleen called previous GA winners about donating food and due to turnover there wasn't interest. Lauretta has received plenty of drink donations. We will work out the logistics of the food once we know what we're getting.

Cara will call the people we've invited to follow up the paper invitation.

John will not be able to attend but will get paper goods and Alicia & Jon will get them here.

d) Harvest Your Energy - (A. Hunt)

We've emailed the past vendors, starting to get responses. Kathleen will call people later in July. Don't forget to update the spreadsheet if you contact people. Shredding truck is lined up; we are not interested in spending \$250 on polystyrene recycling; Curtis is working on Crew team and electronics recycling. Mayor is working on Waste Management and event recycling support.

e) Alternative Energy Park - (Young)

Cathy reported on subcommittee meeting - subcommittee working on solar house and wind turbine. City working on green house and solar panels. Cathy going to take John's idea on the wind turbine education piece to the Mayor. Cathy thinking about how to work with Tufts on it. We did a to-scale layout and there is plenty of room for the things we're talking about and still have plenty of park space. Next AEP meeting will talk about vision for house. Will meet again in August.

3. Planning & Policy/Cross---Mission

- LEAP - Review list of goals and update for 2014 (Young, McKneally) - no updates
- Green Communities Program Update - MEC efforts to support city meeting its required goals. (Young, McKneally, James, J. Hunt, Goldsmith) - no updates
- Potential opportunities for Medford under Governor's new Climate Change Plan (Young) - no updates

4. General Outreach & Communication

- Blog post updates (Altman) - Alicia will email the reminder to the committee each month and new blog posts should go to Cathy & Alicia, Cathy will edit them and send to Jonathan to post them.
- Circle the Square - great outreach, great opportunity to talk to residents in general. Jeff, Bob, Cathy & Alicia staffed the table. Lots of people interested in talking to us about residential energy and events. People were very interested in the Energy Festival.

5. New Business - City got Green Communities Grant today - \$143,000 for energy efficiency work at the City. Alicia submitted the city's application for the clean energy resiliency grant to the state today.

6. Adjourn

8:00

For accommodations please call in advance: 781-393-2137 or TTY: 781-393-2516

MEC mission: To promote policies and actions that improve energy efficiency, encourage conservation, and increase the use of renewable energy to meet our present needs while considering future generations of the Medford community.