



City of Medford  
Medford Energy Committee  
City Hall Room 205  
Medford, MA 02155  
781-393-2137 [enviro@medford.org](mailto:enviro@medford.org)  
[www.medfordenergy.org](http://www.medfordenergy.org)



**Medford Energy Committee  
Agenda  
June 3, 2013, 6PM  
City Hall Room 201**

**Attendees: Bob Paine, Elisabeth Krautscheid, Jon Hunt, Kathleen McKenna, J.R. Siegel, Brett Sullivan, John Rodgers, Fred Laskey, Rick Sacco, Jeff Goldsmith, Alicia Hunt**  
**Guest: Jared Alvord from Sunbug**

1. Approval of the Minutes of May 6, 2013
2. EE & EC
  - a. Go-Green Update (Alicia)
    - i. June 12 Chamber of Commerce, July 18 Rotary, Elks in the fall
    - ii. Will receive "credit" for any audits done by Co-op Power.
    - iii. Clarified the payment scale from Next Step Living.
  - b. Green Awards Update (Fred)
    - i. Subcommittee meeting after this meeting.
    - ii. Less press than we would like.
    - iii. Need to focus on outreach, members can nominate people as well.
    - iv. Will discuss the awards deadline because of Energy Fair.
    - v. Main committee delegated the decision on the date of the applications due to the subcommittee meeting after this meeting.
  - c. Idle Free Medford (Jonathan)
    - i. Idle free flyers are printing at the Voke, will go to elementary schools, including parochial schools.
    - ii. Elisabeth is working on a press release to go out on a very hot day.
    - iii. More information will be on the press release.
3. Renewables
  - a. Solarize Medford Update (Kathleen)
    - i. 101 was well attended, Mayor was there.
    - ii. Next meeting is June 18<sup>th</sup>, 7-9pm, at the Magoun Room in the Medford Library. Sunbug will be there to talk details
    - iii. Marketing ongoing – message going out in water bills, messages went out in local press, there was an article in the Globe, looking for more volunteers, planning to have a volunteer meeting. Volunteers will circulate flyers. (Whole Foods will hang a half page on their bulletin board). Kathleen



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- was handing out flyers at yard sales. Need volunteers to staff the Medford Farmers Market.
- iv. In Newburyport they found that High School students going door to door didn't work as well as other outreach efforts. Could we get students to go door to door? Would they volunteer for service hours? MassCEC knows that the door to door is notorious for not working.
4. Planning & Policy/Cross-Mission
    - a. Recycling Outreach Update (Susan)
      - i. She had a great meeting with Carolyn Cummings Romero, who is going to try setting up a tour of the Charlestown Recycling Facility, since no one got anywhere with that previously.
      - ii. She'll be giving copyedits of the brochure back to Alicia this week to send on to Waste Management. We'll see if they object to making the changes themselves (since they are massive), and if they do, then the next round will be ready for everyone to look over.
    - b. Harvest Your Energy & fall event schedule (including subcommittee meeting schedule) (Alicia)
      - i. It will be 11am -2pm on October 26<sup>th</sup>;
      - ii. Electronics recycling could likely be hosted by the Friends of Medford Rowing
  5. Admin & Communication
    - a. Blog Update – Jonathan  
Medford Energy Blog – <http://blog.medfordenergy.org/>  
Elisabeth – 5/1 DONE  
<http://blog.medfordenergy.org/think-you-know-energy/>  
J.R. – 5/16 – emailed to Susan yesterday  
Curtis – 6/1  
Rick – 6/16  
Fred also working on a post  
Go Green Medford – <http://medfordenergy.org/go green/>
    - b. Cable Access Madness – discussed under
    - c. Schedule summer meeting(s) for the committee – Party at Rick's house this summer. Next Meeting will be July 15<sup>th</sup>. Rick Sacco will send Alicia dates .
  6. New Business
  7. New staff in the Office of Energy & Environment will start on June 24<sup>th</sup>.



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## 8. Adjourn

For accommodations please call in advance: 781-393-2137  
or TTY: 781-393-2516

### Active Committees:

Green Awards: Fred Laskey, Jeff Goldsmith, J.R. Siegel, Elisabeth Krautscheid, John Rogers, Kathleen McKenna

Harvest Your Energy: Alicia Hunt, Curtis Tuden, Jeff Goldsmith, Brett Sullivan, Elisabeth Krautscheid, Bob Paine

Idle Free Medford: Susan Altman, Jon Hunt, Elisabeth Krautscheid, Fred Laskey

Recycling: Susan Altman, Kathleen McKenna