



City of Medford Medford

Energy Committee City Hall

Room 205

Medford, MA 02155

781-393-2137 enviro@medford.org

www.medfordenergy.org



GO GREEN | Medford

Medford Energy Committee Minutes

October 6, 2014, 6PM City

Hall Room 201

Guests: Susan Altman, Linda Malik, Hayley Welsh

Staff: Alicia Hunt

Members: Cathy Young, Jon Hunt, Sergi Valme, Bob Paine, Kathleen McKenna. Late: Luke McKenna

1. Administration

- Recycling Subcommittee Update (Altman) 6:00-6:10
 - This weekend is Mystic River Festival, Harvest Your Energy Festival is in a few weeks
 - What can we do to involve an artistic component at the MRF?
 - There was some “turnover” on the recycling subcommittee, and now they need more members
 - It will be an open meeting
 - Need to find a date that we can all come together at city hall, publish it every month so anyone can come
 - Once we know all the internal people that want to be on it, we will set a date on then open it up
 - Linda: designer and art director, worked on recycling efforts in NY state, passionate about awareness and engagement of the general public. Wants to change consciousness around recycling. She has a group that has been picking up trash and recycling from the Mystic River, cleaning them and creating a tornado tree art project.
 - Dawn Quirk thought we should show people how easy it is to recycle. Show people what people make out of what you recycle – show people that it’s an engine for the economy. Luke, Bob & Alicia will help with the table.
 - The festival organizers have been picking up lots of trash and recycling from the Mystic River. The goal is to say “let’s honor our river, let’s keep it clean”. They are going to make a “tornado” of all the trash/recycling and make a before and after art piece. Want to work with kids to see what art they can make, show how you can transform things. Emphasize how important it is to think about the environment
 - Display will be put up the day before
 - The tornado will be put up the day before and the rest will be put up the morning of
 - Susan: spent time yesterday talking to Tufts recycling director about what we can do to boost awareness
 - The biggest problem is people who don’t recycle at all
 - Find a way to show people how easy it is to recycle
 - Show what people make out of what your recycle – frame it as an engine for the economy
 - Display recycling material next to what they become after they are recycled
 - Cellulose wall installation

- Denim
 - Egg cartons
 - Get people to loan things for the festival
 - Sleeping bags
 - Jonathan will bring sleeping bag
 - Garbage bags
- Alicia: festival will be noon-4pm, wants to know whether she should be staffing a table
 - Susan says we should staff the table in shifts
- Susan: short slideshow of recycled art to run on a loop
- Susan needs to know who will be able to staff the tables
 - All set
- Work out details for HYE at MRF on Saturday
- Apple Festival at Farmers Market Thursday 10/9
 - Last Farmers Market of the year
 - Lots of fun activities
- Approval of the Minutes of September 8, 2014 meeting 6:10- 6:15
 - Add Kathleen's coordination with USGBC – approved
 - Minutes approved as amended
- Revisions/update to Energy Committee website (J. Hunt) 6:15- 6:20
 - Made crossover so that wordpress/gogreen site is the primary site and redirection is set so you don't end up on old Medford energy site
 - Need to link the blog website on the gogreen website or find a way to embed it
 - Does anyone want to be part of the discussion about how to restructure this?
 - Check with Laretta or Alicia's friend with website usability experience - Heather
 - Alicia will send email asking if anyone wants to be part of a usability assessment of the website.
- MEC project advising - Status update of draft letter for MEC review (McKneally) 6:20- 6:25
 - Will be addressed later
- Open Meeting Law review and Subcommittee meeting schedules (Young, A. Hunt) 6:25- 6:45
 - Need to be better about open meetings. Case law says that open meeting law applies. Our subcommittees should pick a regular meeting time
 - Follow up from last meeting
 - Kathy read through the regulations – we have to follow them whether they are inconsistent
 - Need to find a consistent date and time
 - Make sure there are no conflicts
 - Need to find a space to hold meetings
 - See if you can hold meetings at school, the hotel lobby, Bestsellers
 - Alicia doesn't know how to book rooms at schools
 - These will be public meetings
 - Could be at someone's house, but that may not be preferable
 - These meetings are posted at police station where they can be seen 24/7 & in the City Clerks Office
 - Tuesdays at city hall are usually city council meetings, but no way to get in if this isn't happening
 - Mondays at city hall are sometimes school committee, but not reliable
 - Agenda will need to be posted before every meeting
- Discussion of potential new candidates for Energy Committee (Young, A. hunt) 6:45- 7:00
 - Need to fill Susan's and Jeff's positions
 - Check with Tufts employees – over 200 live in Medford
 - Don't want to put out a public ad because then we will have to turn away a lot of people

- and we don't want hard feelings
 - Want to ask people individually so that people will be more involved
- Linda would be a good candidate
 - More interested in sustainability than energy
- If you have any suggestions send them to Alicia

2. Update on 2014 Active Subcommittees

- 2014 Subcommittee Status Updates:

- a) Education - (Tuden) 7:00-7:10
 - Not here
- b) Recycling (McKenna, McKneally)
(Given by Altman at 6pm) ----
- c) Green Awards - (Young) 7:10-7:20
 - The Committee would like to discuss the goals, mission, etc of the Green Awards at a future MEC meeting. All recommendations for awards were approved. We voted to give Green Awards - send letter that we sent to vendors to MEC for reference. Request for short, most interesting items for reading out. Cathy will write the blurbs for the Green Awards recipients and Alicia will write them for the former members of the committee and circulate all of them.
- d) Harvest Your Energy - (A. Hunt) 7:20-7:35
 - be there at 9am, setup tables, stay until 3pm. Help vendors. Kathleen is willing to speak to the City Council/invite them to the Harvest Your Energy Festival.
 - Strong preference for water coolers not water bottles.
- e) Alternative Energy Park – (Young) 7:35-7:40
 - will meet during the month, and have a report next time.

3. Planning & Policy/Cross-Mission

- LEAP – Review list of goals and update for 2014 (Young, McKneally) 7:40- 7:50
- Luke, Cathy & Alicia will meet before the next meeting and then report out at the next meeting.

4. General Outreach & Communication 7:50- 7:55

- Blog post updates (J Hunt)
- Ways to save electricity on the house – Alicia & Jon
- Review of Fall events (Medford Community Day 9/21, Tufts Community Day 10/5) (A. Hunt)
 - Bob staffed tables both events. We promoted the HYE and had kids color.

5. New Business 7:55-8:00

6. Adjourn 8:20

For accommodations please call in advance: 781-393-2137 or TTY: 781-393-2516

MEC mission: To promote policies and actions that improve energy efficiency, encourage conservation, and increase the use of renewable energy to meet our present needs while considering future generations of the Medford community.

Green Awards:

Residents

1. Jonathan & Carrie White
2. Mary DiMaiti
3. Chris Gerber & Tom Hagerty
4. Kim DeAndrade
5. Sarah & Jason Cluggish
6. Hallie & David Lee

Businesses

1. Grace Episcopal Church
2. Neighborhood Dry Cleaner
3. Grapevine Travelers
4. City of Cambridge
5. The Medford Garden Club

Former Energy Committee Members will receive plaques at the Festival in recognition of their service

1. Rick Sacco
2. Elizabeth Krautscheid
3. Susan Altman
4. Jeff Goldsmith

Action Items:

- Susan will send a list of upcycled items she wants
- Find out if anyone wants to help fix website and blog link
- If you have ideas for candidates for new MEC position, email Alicia