

RECEIVED

SEP 16 2 25 PM '12

Medford Energy Committee
Meeting Minutes (6/4/1012)

Attendance: Alicia Hunt, Fred Laskey, Jon Hunt, Brett Sullivan, Rick Sacco, Bob Paine, Elisabeth Krautscheid, J.R. Siegel, Susan Altman, Jeff Goldsmith, John Rogers, Curtis Tuden

CITY CLERK

1. Approval of Minutes from 5/7/12 meeting
 - Approved
2. Green Business Awards
 - Outreach efforts will actively continue, June 29th is deadline
 - Applications have started coming in
 - MEC members are being considered without personal conflicts of interest
3. Medford Blog Post Updates
 - Posts are up with future posts possible
 - Blogging through MEC website is possible along with photo gallery and video sharing
4. Cable Show Update
 - First episode is complete with first episode airing by the end of June
 - Production classes can be made by appointment through Medford TV3
<http://tv3medford.org/live.html> http://tv3medford.org/on_demand.html
5. Anti-Idling Campaign Up-Date
 - Preliminary research is ready for future meeting discussion
 - Designs for campaign advertising were considered
6. MEC Annual Report
 - 2012 committee accomplishments will be compiled and shared
7. Summer Schedule
 - Meeting dates will be de-standardized to accommodate Summer events
8. Medford Energy Graphic Representation
 - Initial graphics generated by Jon Hunt were approved
9. Switchbox Painting Plan
 - MEC contribution ideas
10. New Business
 - Medford was asked to join the US Dept of Energy Better Buildings Initiative. Alicia is speaking at their conference in June with Meg Lusardi, Director of Green Communities Program.
11. LEAP MAPC Grant Update
 - Core elements of Energy Action Plan need to be organized using specific vocabulary and methods
12. Adjourned at 8:05pm

