



Property name supplied.

City of Medford
Medford Energy Committee
City Hall Room 205
Medford, MA 02155
781-393-2137 enviro@medford.org
www.medfordenergy.org



GO GREEN | Medford

**Medford Energy Committee
Agenda
June 3, 2013, 6PM
City Hall Room 201**

**Attendees: Bob Paine, Elisabeth, Jon Hunt, Kathleen McKenna, J.R. Siegel,
Brett, John Rodgers, Fred Laskey, Rick Sacco, Jeff, Alicia Hunt
Guest: Jered Alvard from Sunbug**

1. Approval of the Minutes of May 6, 2013
2. EE & EC
 - a. Go-Green Update (Alicia)
 - i. June 12 chamber, July 18 Rotary, Elks in the fall
 - ii. Will receive "credit" for any audits done by Co-op Power
 - iii. Clarified the payment scale from Next Step
 - b. Green Awards Update (Fred)
 - i. Subcommittee meeting after this meeting
 - ii. Less press than we would like
 - iii. Need to focus on outreach, members can nominate people as well.
 - iv. Will discuss the awards deadline because Energy Fair
 - v. Main committee delegated the decision on the date of the applications due to the subcommittee meeting after this meeting.
 - c. Idle Free Medford (Jonathan)
 - i. Idle free flyers are printing at the Voke, will go to elementary schools, including parochial schools,
 - ii. Elisabeth is working on a press release to go out on a very hot day.
 - iii. More information will be on the press release
3. Renewables
 - a. Solarize Medford Update (Kathleen)
 - i. 101 was well attended, Mayor attended.
 - ii. Next meeting is June 18th, 7-9pm, at the Magoun Room in the Medford Library. Sunbug will be there to talk details
 - iii. Marketing ongoing – message going out in water bills, messages went out in local press, was an article in the Globe, looking for more volunteers, planning to have a volunteer meeting. Volunteers will circulate flyers. (Whole Foods will hang a half page on their bulletin board). Kathleen was handing



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- out flyers at yard sales. Need volunteers to staff the Medford Farmers Market.
- iv. In Newburyport they found that High School students going door to door didn't work as well as other outreach efforts. Could we get students to go door to door? Would they volunteer for service hours? MassCEC knows that the door to door is notorious for not working.
4. Planning & Policy/Cross-Mission
 - a. Recycling Outreach Update (Susan)
 - i. And for recycling, I had a great meeting with Carolyn Cummings Romero, who is going to try setting up a tour of the Charlestown Recycling Facility, since no one got anywhere with that previously.
 - ii. I'll be giving our copyedits of the brochure back to Alicia this week to send on to Waste Management. We'll see if they object to making the changes themselves (since they are massive), and if they do, then the next round will be ready for everyone to look over.
 - b. Harvest Your Energy & fall event schedule (including subcommittee meeting schedule) (Alicia)
 - i. It will be 11am -2pm on the 26th;
 - ii. Electronics recycling could likely be hosted by the Friends of Medford Rowing
 5. Admin & Communication
 - a. Blog Update – Jonathan
Medford Energy Blog – <http://blog.medfordenergy.org/>
Elisabeth – 5/1 DONE
<http://blog.medfordenergy.org/think-you-know-energy/>
J.R. – 5/16 – emailed to Susan yesterday
Curtis – 6/1
Rick – 6/16
Go Green Medford – <http://medfordenergy.org/go green/>
 - b. Cable Access Madness
 - c. Schedule summer meeting(s) for the committee
 6. New Business
 7. Adjourn

For accommodations please call in advance: 781-393-2137
or TTY: 781-393-2516



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Active Committees:

Green Awards: Fred Laskey, Jeff Goldsmith, J.R. Siegel, Elisabeth Krautscheid, John Rogers

Harvest Your Energy: Alicia Hunt, Curtis Tuden, Jeff Goldsmith, Brett Sullivan, Elisabeth Krautscheid, Bob Paine

Idle Free Medford: Susan Altman, Jon Hunt, Elisabeth Krautscheid, Fred Laskey

Recycling; Susan Altman