

City of Medford Medford Chamber of Commerce 2015 Green Awards Application



The City of Medford and Chamber of Commerce invite you to participate in the 2015 Green Awards program! Through the awards, Medford will show appreciation for residents and businesses who give back to the environment and encourage others to get involved. The Green Awards program recognizes those who exhibit creativity, initiative, and/or substantial effort in practicing environmental responsibility. The Green Awards will be presented on October 3, 2015 as part of the *Harvest Your Energy Festival* activities.

Examples of Environmental Practices to be considered for the Medford Green Awards program:

- Energy** – e.g. conservation/audits, alternative energy generation/purchasing
- Waste Reduction** – e.g. reducing, reusing, recycling, composting
- Sustainable Development** – e.g. green building, green jobs, green/locally sourced materials
- Urban Nature** – e.g. tree planting, habitat protection, litter abatement, landscaping
- Transportation** – e.g. clean vehicle, congestion reduction, public transit
- Environmental Health** – e.g. toxin reductions, organic/sustainable foods, air quality improvement
- Water** – e.g. conservation, pollution prevention, waste water reduction
- Innovation/Start-Up** – e.g. new concepts/ideas, trail blazers

Eligibility

Open to all residents, businesses, organizations and schools within Medford that have demonstrated substantial efforts to improve Medford’s environment, either for a single project or over a period of time.

Evaluation Criteria

Criteria	Description
Innovative	Does it contribute new information on how to improve the environment? Is it a new concept or process? Has it ever been executed successfully before? Is it a creative solution to a problem?
Beneficial	Does it make a significant contribution to improve the environment? Does it reduce health risks or conserve resources? Does it reduce a large volume or significant percentage of air or water pollutants, solid waste or energy resources? Is it self-sustaining or ongoing? Does it address other social or economic needs beyond environmental quality? Does it protect natural resources?
Measurable	Can we measure its contribution to environmental quality? Is the measurement specific?
Education & Outreach	Does it promote public awareness or education? Does it include employee training or technology transfer? Does it include guidelines, brochures, or videos? Does it serve as a model for other efforts? Does the program reach a wide number of stakeholders?
Cooperative Effort	Does it involve a cooperative effort between multiple entities or organizations (government, industries, civic groups, schools, citizens, associations)? Has it significantly improved the quality of life for the larger community?
Greenhouse Gas Reduction	Is the reduction measurable? Will the activity reduce future emissions? Does it avoid the release of greenhouse gases into the atmosphere or reduce the amount already present?

NOMINATION FORM
2015 Green Awards Application

Individual/Organization/Business Name: _____

Contact's name: _____

Contact's phone # and e-mail: _____

Organization Type:

- Individual Business Non-Profit School Other _____

Narrative: Please briefly describe the individual, business or organization, what has been done to protect and enhance the environment, and results achieved. Address as many of the criteria (see opposite page) as possible, as this is used to evaluate the nominations. Attach additional information and documentation material if necessary (e.g., press clippings, letter of recognition, photos, or other relevant material).

Project Title: (e.g. Green Renovation) _____

Description of Activity: _____

Measurable Benefits – please do your best to quantify the contribution to environmental quality (e.g., tons of material diverted from landfill, gallons of water conserved, energy savings, trip reductions, emission reductions, trees planted, etc.)

Improvement Description	Environmental Benefit (with units)
e.g. Replaced 2 faucets that were 2 gallons per minute (gpm) with new 0.5 gpm faucets	Saving ~1,000 gallons/year

E-mail the completed form to enviro@medford.org. You can also mail the form to:

Att: Green Awards
 Office of Energy and Environment
 Medford City Hall, Room 205
 85 George P. Hassett Drive
 Medford, MA 02155

Applications must be received no later than September 1, 2015.